

John West's Commitment to Sustainable Tuna

John West acknowledges that we have a responsibility to play a role in ensuring the sustainability of living marine resources and that if we are to continue to supply seafood products then comprehensive sustainable and equitable seafood sourcing policies must be developed and implemented.

John West sustainable sourcing policy is a public commitment to:

- ensure that our tuna is not sourced from:
 - fisheries where fish cannot be traced back to the fishing vessel;
 - a vessel and / or operator(s) blacklisted as IUU operator(s);
 - catches where transshipments occur at sea without independent observer coverage;
 - any species listed on IUCN Redlist of Threatened Species as Endangered or Critically endangered, Vulnerable or Near Threatened;
 - from stocks described by the RFMO as overfished (<Bmsy or equivalent) or undergoing overfishing (>Fsmv or equivalent);
 - vessels intentionally setting on marine mammals or sharks;
 - suppliers that engage in shark finning activities;
 - any company that has been prosecuted for illegal activities related to the capture and trade of fish.
- source tuna that complies with Dolphin Safe requirements;
- encourage our suppliers to co-operate with scientific research programs;
- support our source fisheries develop and implement improved practices and technologies to minimise the amount of catch being discarded or landed as juveniles;
- give support and recognition both socially and economically to local communities where tuna is harvested;
- promote sustainable tuna by working with suppliers and with political (both nationally and through Regional Fisheries Management Organisations) and non-political processes (both nationally and internationally) with the aim of improving the sustainability of tuna fisheries;
- label our seafood products with accurate information to allow consumers to make an informed choice about buying sustainable seafood;
- support the use of marine reserves as a component of integrated marine resource management;
- source tuna from suppliers that have a strong catch retention policy to reduce discarding of unwanted fish.

John West Tuna catch information

Skipjack tuna (*Katsuwonus pelamis*)

- Origin : Western and Central Pacific Ocean (FAO 71, 77, 61)
- Stock: Western and Central Pacific Ocean
- Method of Catch: Purse Seine

Tonggol (*Thunnus tonggol*)

Less than 7% of John West Tuna is tonggol, which is sourced from purse seine vessels operating in the Gulf of Thailand (FAO Area 71).